

MUSIC

Alternative Pop from Heron

On May 2, 2025 Alex Stone

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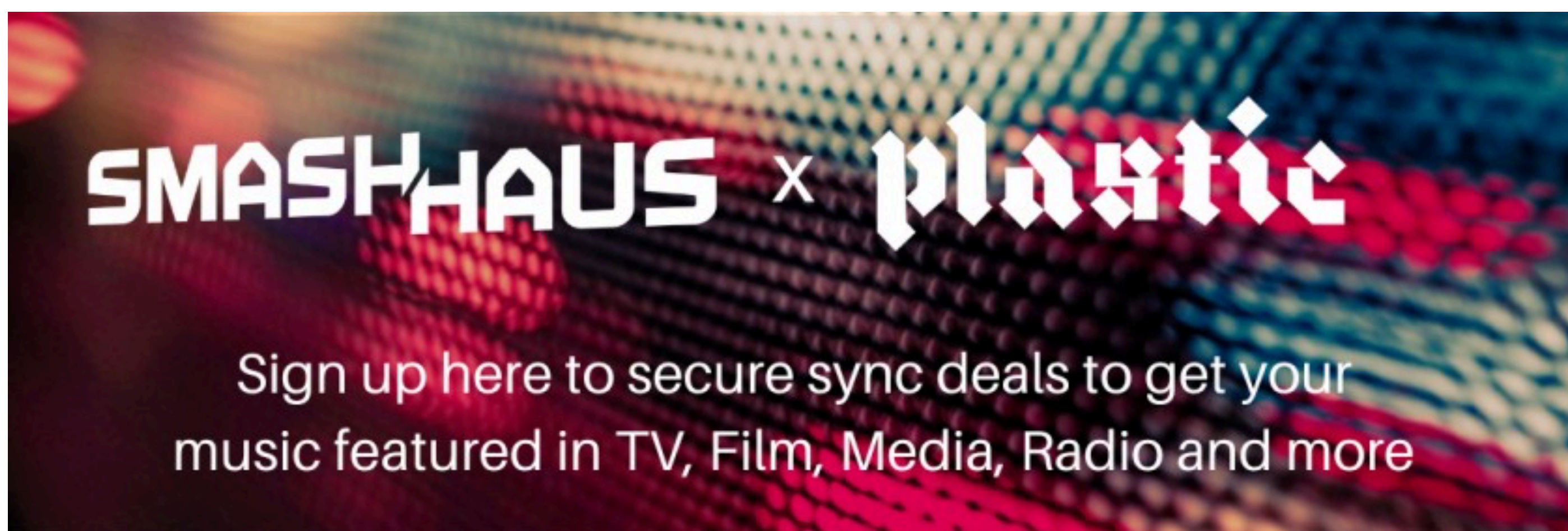
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For over twenty years, Liverpool-based artist Heron has been making an impression on the outer fringes of the alternative pop landscape. A creative polymath; songwriter, producer, filmmaker and all-round one-man force, Heron has always refused to fit neatly into any one genre of style, shaping a sound that pulls together Beatles-esque harmonies, soulful melodic phrasing and touches of Baroque charm.

His music is intricate yet spontaneous, familiar yet thoroughly his own, always walking the line between accessibility and unorthodox innovation. His debut *The Brown Room* dropped in 2002, followed by the reflective sophomore record *Heron Vs Heron* in 2009, two releases that underlined his talent for bringing together delicate arrangements with emotional impact. But just as his solo path was beginning to take shape, his voice began to betray him. Misdiagnosed for years and written off as suffering from anxiety, it would eventually be revealed that a paralysed vocal cord was the true cause, leading to a long, painful silence.

It was a detour few artists could have endured and for a time, Heron stepped away from performing under his own name, unsure if he could ever do justice to the music he continued to write. Behind the scenes, however, Heron never stopped. His return to the studio came in 2020, not with his own work, but as a quiet co-architect behind rising singer-songwriter Cathy Jain's breakout singles, collaborating remotely and helping forge the sounds that would earn her national acclaim. It was a return not marked by fanfare, but by a clear reminder: Heron still had something to say.



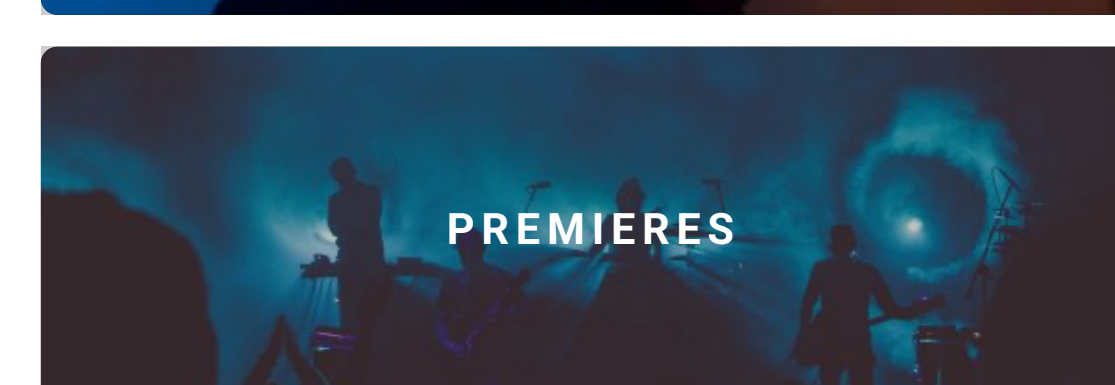
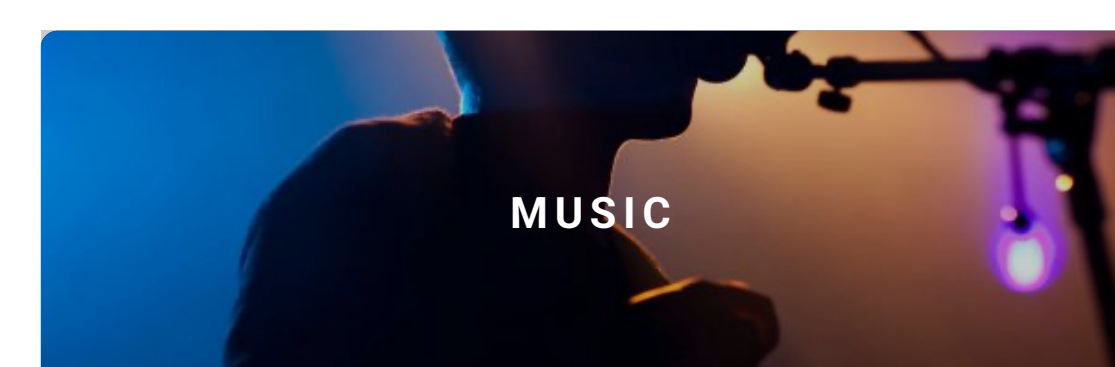
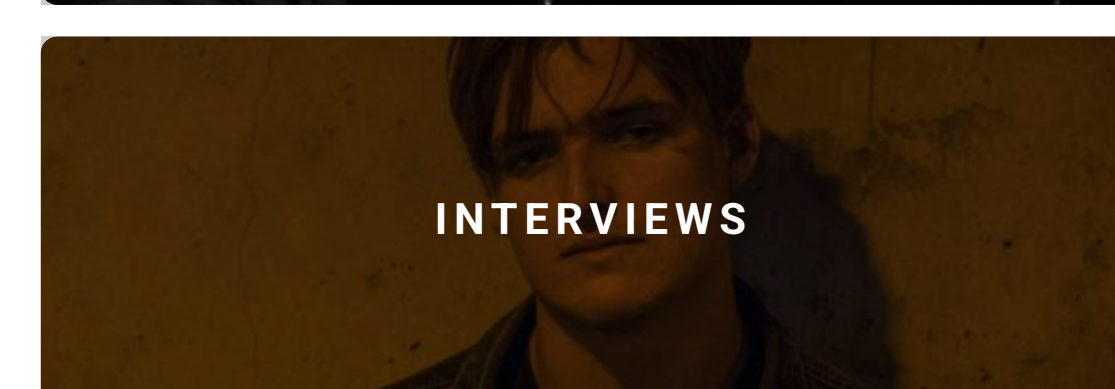
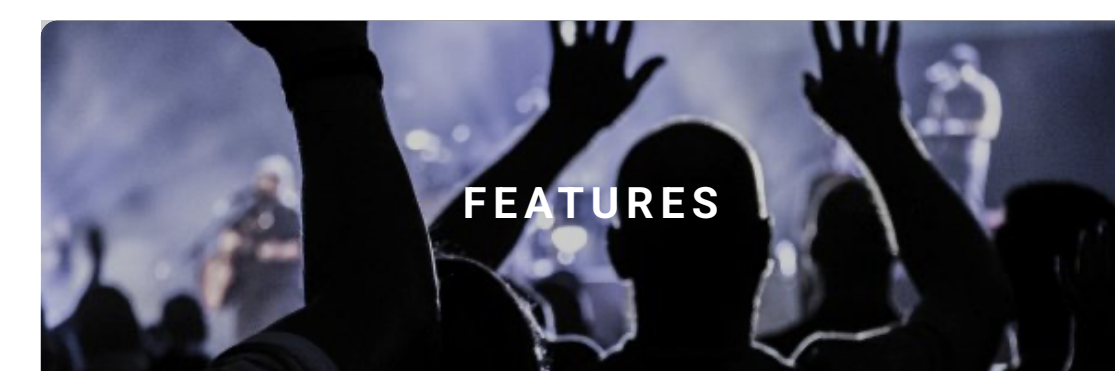
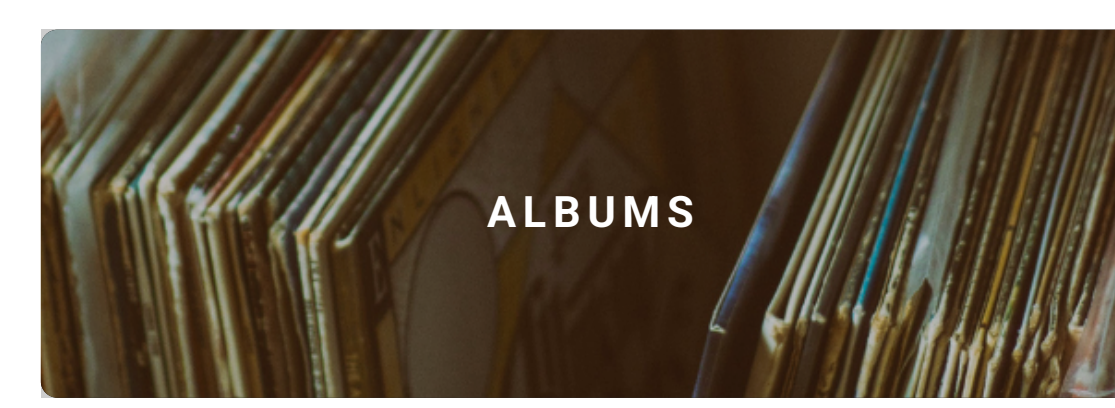
Now, in 2025, Heron re-emerges fully as a solo artist with his forthcoming album *Underground Sky*, a project set to be his most soul-searching to date, coming via the Cracked Analogue imprint. Entirely self-crafted from writing and performance to mixing and visuals, *Underground Sky* will crystallise a comprehensive, multi-sensory vision, the culmination of years of personal and artistic reflection. Giving listeners a first taste of this next chapter, Heron recently shared "Transcendental Meditation," a meditative lead single full of layered textures and inward lyricism.

Now he brings us his latest offering with the brand new single titled "Read My Mind," marking a shift into more colourful, pop-inflected terrain. A deft blend of alternative pop, folk rock and 60s psychedelia, the track leans into Heron's more experimental pop instincts. It's bright yet off-kilter, fusing retro hues with a modern aesthetic of wide appeal. Jumping straight in with the lively rattle of punching beats, Heron's smooth vocals glide above the winding bass lines and stuttered rhythmic shuffle of the drums, casting catchy melodic lines above the shifting arrangement.

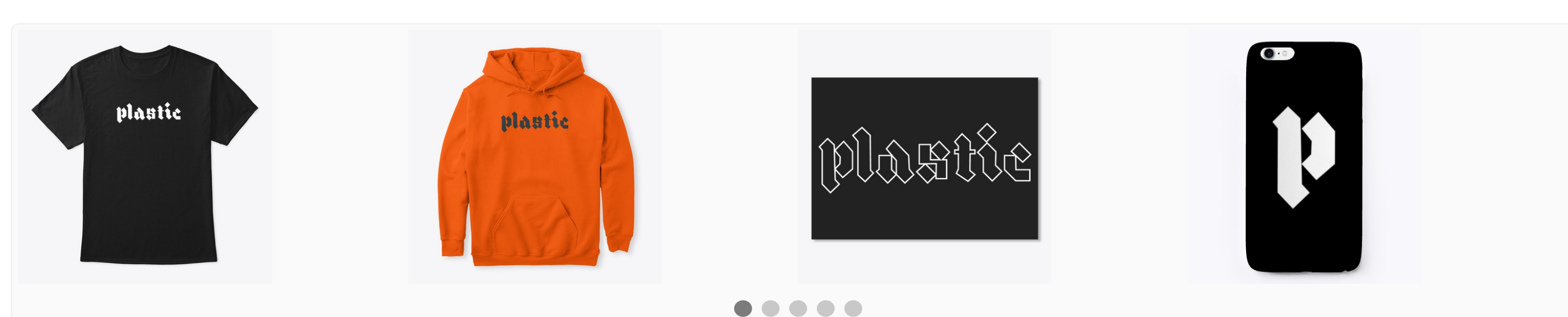
Flowing through passages of dreamy, stripped back bliss and sweeping into an infectious chorus of memorable melodic hooks and jaunty piano flickers, "Read My Mind" offers the perfect showcase of Heron's engaging songwriting and fiercely original sound. Capturing a sound that's avant-garde, captivating and danceable all at once, it's an epic jam cut with an atmospheric slow down and abrupt key change burst, resulting in a thrilling outing unlike anything else. With his highly anticipated forthcoming LP on the horizon, Heron is ready to once again stake his claim as an exciting sonic innovator with an astonishingly creative output.

Listen to *Read My Mind* below

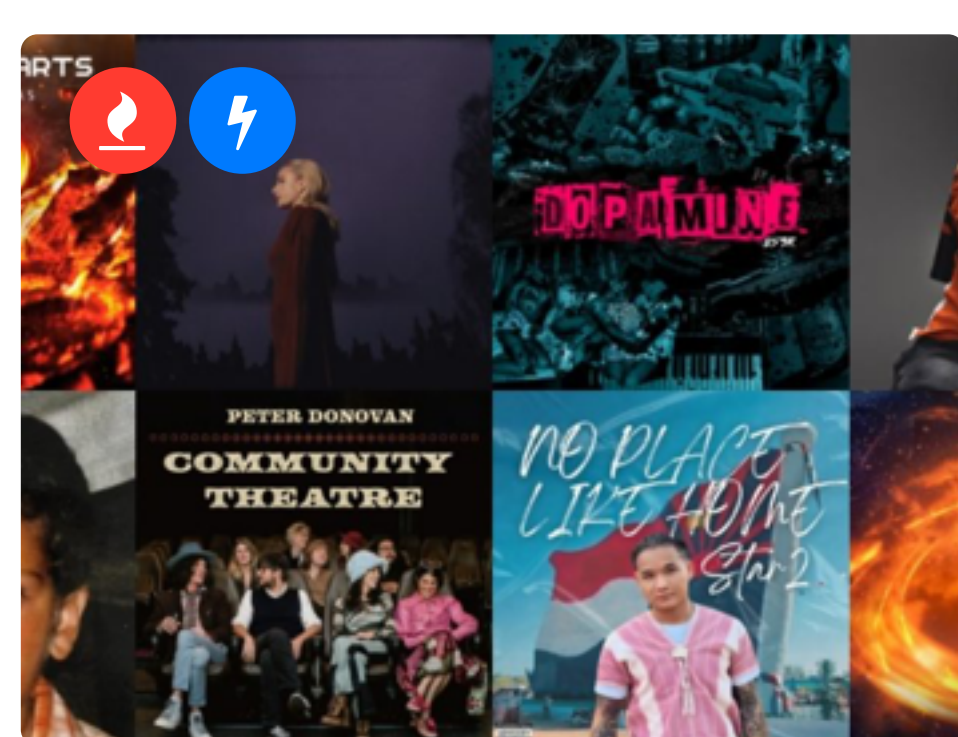
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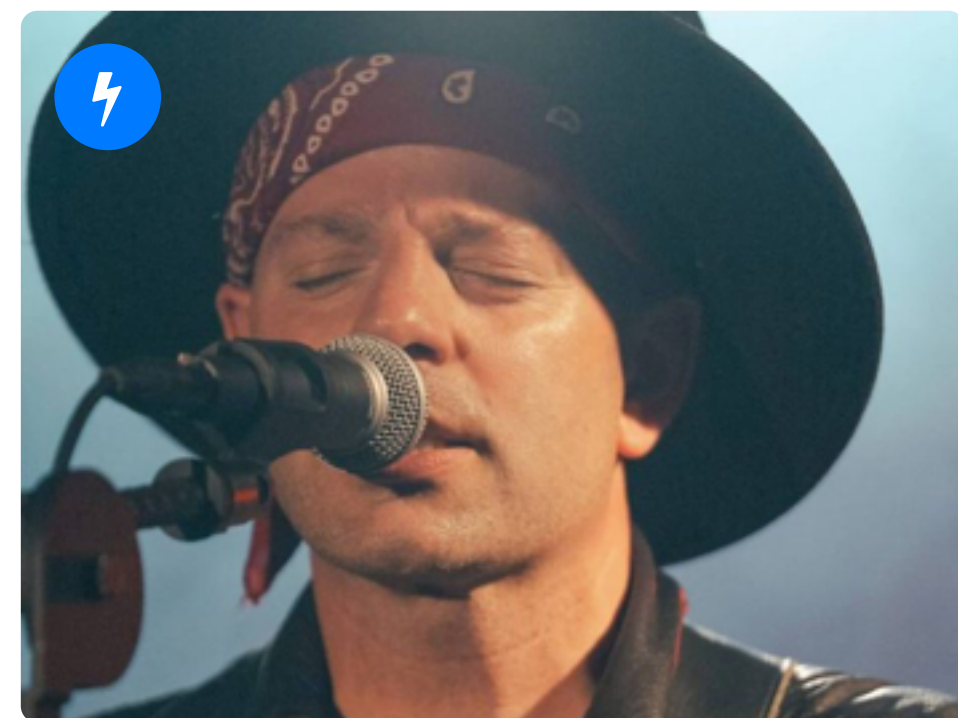
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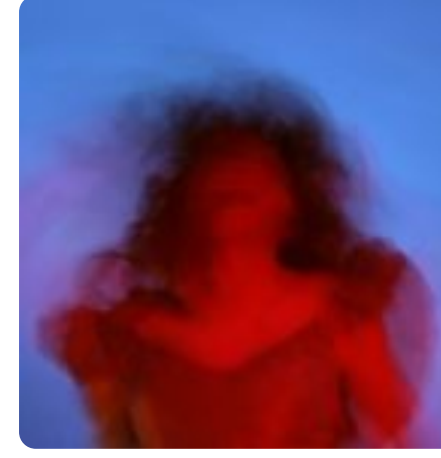
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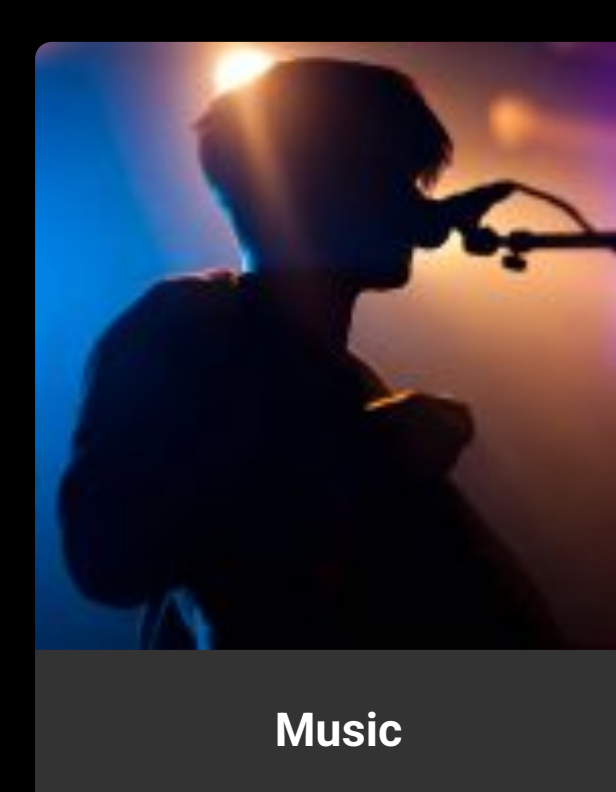
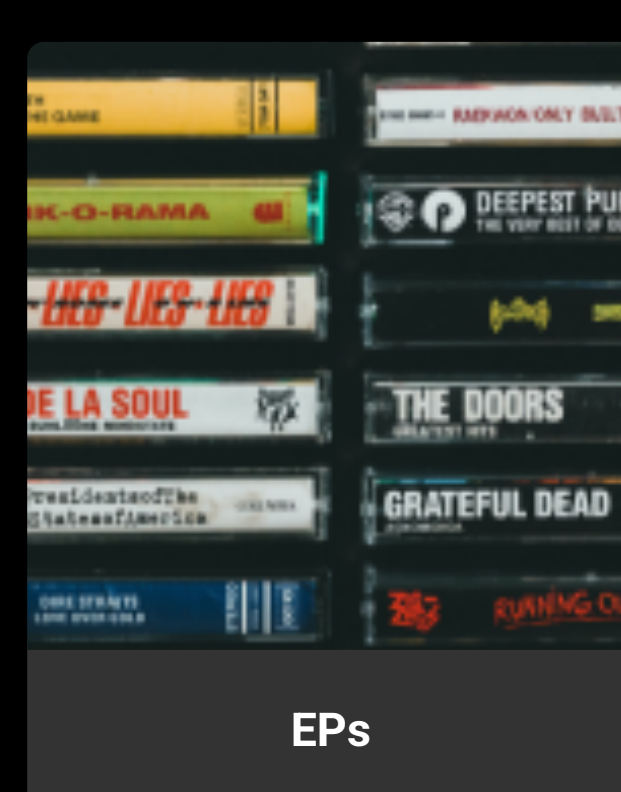
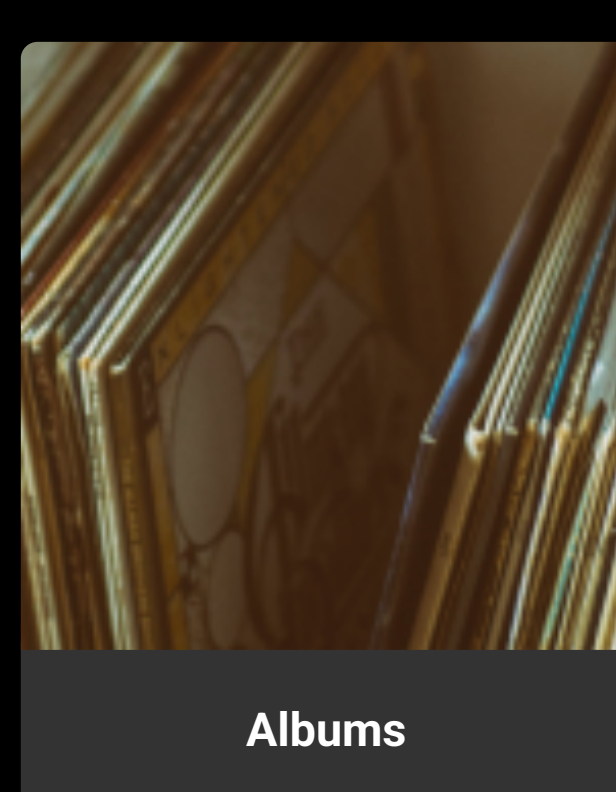
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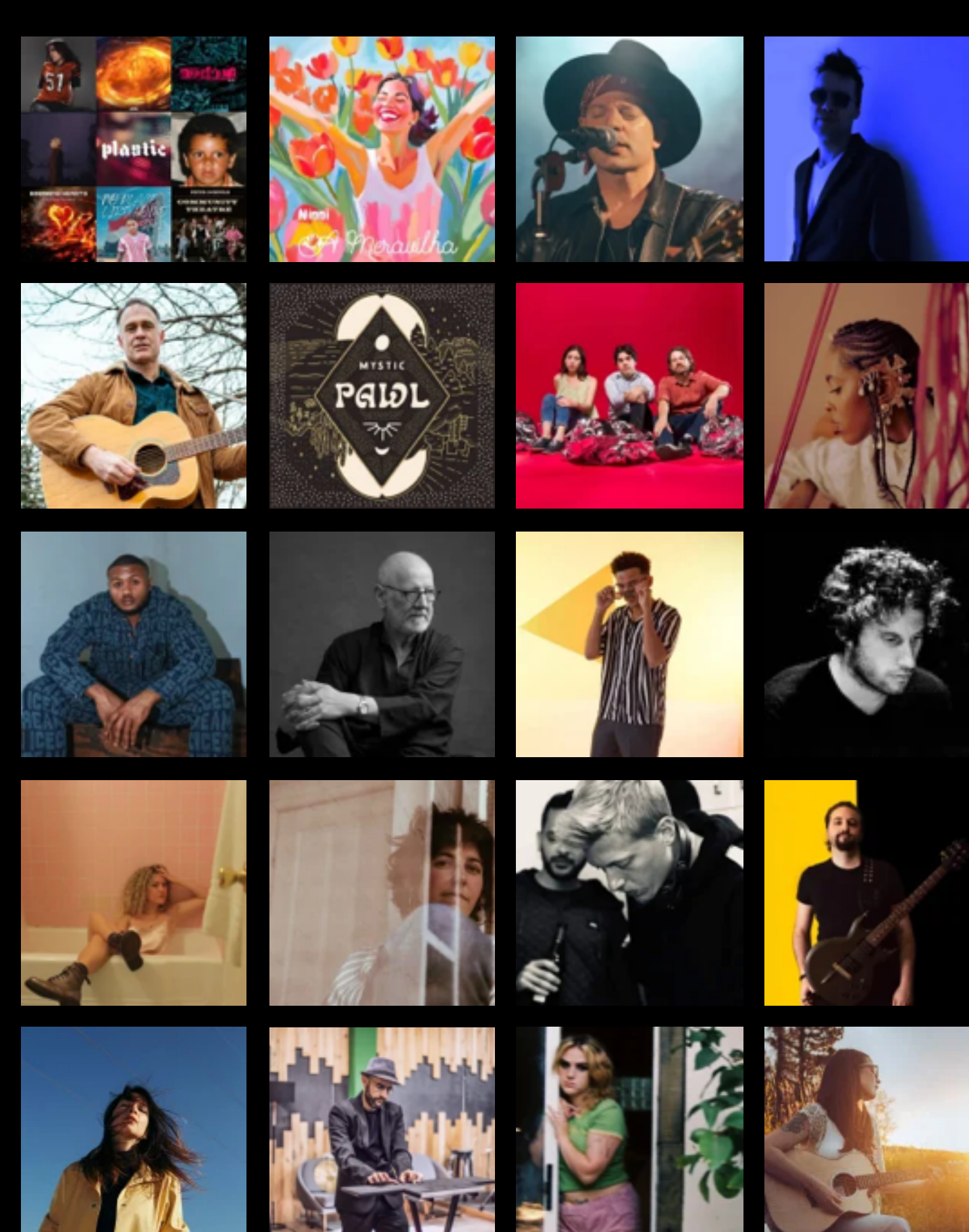
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