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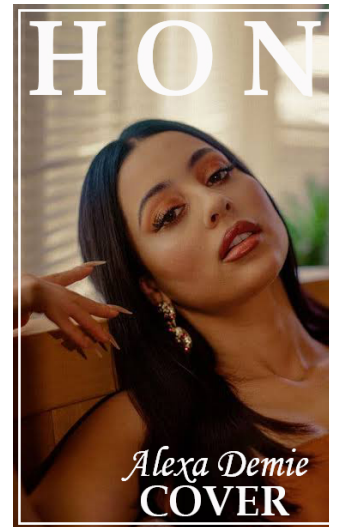
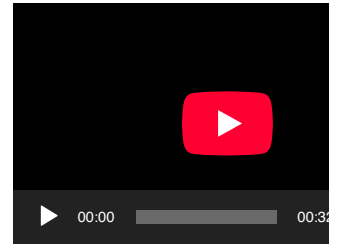
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MUSIC

Heron soars into vulnerability with stunning new single "Dead To It"



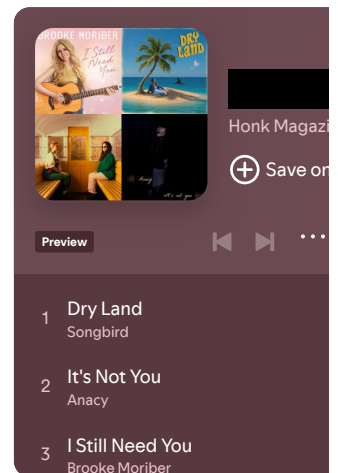
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Heron's latest single, "[Dead To It](#)," is a gust of raw and genuine air, with the majority of contemporary music plagued by overproduced sounds and formulaic pop numbers. Mixing elements of folk, alt-pop, and acoustic indie, the track envelops listeners in a warm yet mysterious soundscape that sounds like the type of private conversation you only have with an old friend. The kind that takes place in dimly lit rooms or on long midnight drives. "Dead To It" is rooted in a fragile base of double-tracked acoustic guitars, Heron works falsetto harmonies and mournful piano lines into the fabric of a string section that is lush.

Each note draws the listener into self-examination, the purging of emotions, and the unassuming strength that comes with letting go. This is the soundtrack of interior reckoning, of learning to let go of what no longer serves you. The song intensifies when necessary, letting feelings rise before expertly receding into peaceful self-reflection. That rise and fall reflects the moments of clarity hemmed in by the feeling of vulnerability. The home recording method only magnifies this intimacy. There's a real sense of intimacy in the mix as if Heron is sitting beside you with a guitar, telling you their most essential truths. In contrast to so many modern-day projects that merely riffed off trends, "Dead To It" is timeless in its rawness.

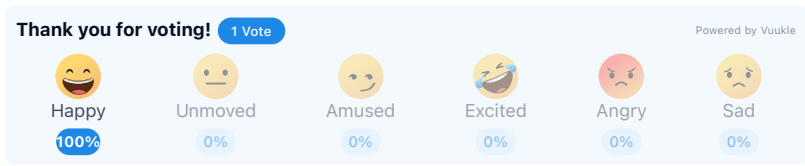
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The stripped-down production leaves space for every instrument and every emotion to gasp for air. The falsetto harmonies appear fragile, like a voice that is trembling at the edge of confessing. The gloom-ridden piano and strings aren't overlaying but echoing the sort of quiet ache front and center in the lyrics. "Dead To It" proves, with Heron at the helm, that sometimes the strongest songs capture your attention. For those looking for music that's willing to be both vulnerable and beautiful at the same time, "Dead To It" is an experience.



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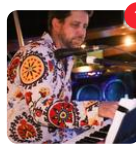
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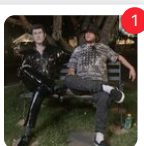


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